CANADA WOMANS RUGBY RANKED #3 IN THE WORLD MENS RANKED #21

sportlomo

Sportlomo is the technology supplier for Rugby Canada's National Registration and League, Game and Competition Management for the Provinces. Canadian Rugby Users include Rugby Canada, British Columbia, Ontario, Nova Scotia, Alberta, Saskatchewan, Manitoba, Quebec, New Brunswick, Newfoundland and Prince Edward Island.

This is rugby. This is Canada.

Rugby Canada is a member of World Rugby and is the National Sport Organization responsible for administrating the sport of Rugby Union in Canada, including fifteens and sevens.

There are ten Provincial Sport Organizations, representing each province in Canada. Registered participation in rugby is growing each year.

Women's rugby in Canada is flourishing, ranked number three in the world and an Olympic bronze medallist in Rio 2016.

There are over 125 clubs in Canada that have women's teams, 20 universities, and approximately 250 high-school teams.

At the Rugby World Cup 2019, Canada has been drawn into Pool B and will face Italy, New Zealand, South Africa and Namibia between September 26 to October 13 in various locations around Japan.

HSBC WORLD RUGBY SEVENS SERIES

The HSBC World Rugby Sevens series consists of 10 tournaments held around the world, in which national sevens teams compete for series points at each round.
An overall champion is crowned at the end of the season based on points accumulated throughout the 10 events, from the opening round in Dubai in November to the final round in Paris in June.
There are 15 'core' teams who participate at each round of the series. The 16th team is an invitational team.
Since the 2012-13 season a promotion and relegation system from the series came into effect. Qualification to become a core team takes place in Hong Kong in April.

The Core teams in 2019 are:
Argentina,   Australia, Canada, England, Fiji, France, Japan, Kenya, New Zealand, Samoa, Scotland, South Africa, Spain, USA, Wales

WARM UP'S FOR 2019 WORLD CUP

VANCOUVER, BC (May 16, 2019) – Canada's Men's Rugby Team will host a second pre-Rugby World Cup match, presented by DHL, versus historical rivals the United States on September 7 at BC Place in Vancouver. The team will play Irish Provincial side Leinster on August 24th in Hamilton.

These fixtures are the final important steps in Rugby Canada's preparation for the 2019 Rugby World Cup. Canada have a long history playing against the USA. The Americans have had some good results of late, and they will provide a stern test prior to departure for Japan three days later.

SCOTT ASSELTINE, OPERATIONS & MEMBER RELATIONS, RUGBY CANADA

""Partnering with SportLomo for the delivery of Rugby Canada's National Rugby Registration System has already proven to be an overwhelming success."

IRISH TRADE MINISTER ANNOUNCES THE NEW SPORTLOMO RUGBY CANADA PARTNERSHIP

TORONTO "SportLoMo is an excellent example of an Irish technology-driven company successfully securing customers around the globe. I wish them every success for this exciting new partnership with Rugby Canada".

Quotes / Testimonials

BRITISH COLUMBIA RUGBY

BC RUGBY

MEMBERS: 7,600 REGISTERED

CLUBS: 59 CLUBS

ESTABLISHED: IN1889 IN NEW WESTMINSTER.

BC Rugby was the first province to use the Sportlomo Membership system (2016-2017 season). All members register and pay membership fees online via Sportlomo.

BC Rugby use SportLoMo Competition Management, ensuring schedules and rosters are updated in real-time for all club games. They also use Sportlomo Game Official Management, Discipline and Injury Tracking module. All team rosters are recorded electronically, over time this will give BC Rugby a full playing history and stats for each of their players.

A new mobile responsive website was developed by Sportlomo in 2017. www.bcrugby.ca   The website has a direct feed of live scores and schedule updates from the Sportlomo system (automated). Standings are accurate and up to the minute.

Website designed and developed by SportLoMo

ONTARIO RUGBY

ESTABLISHED: IN 1883
MEMBERS: 11,300 REGISTERED MEMBERS
CLUBS: 63 CLUBS

Rugby Ontario is the largest provincial Rugby Union in Canada. It has 4 Branch Unions: Eastern Ontario Rugby Union, Niagara Rugby Union, Southwest Rugby Union and Toronto Rugby Union.
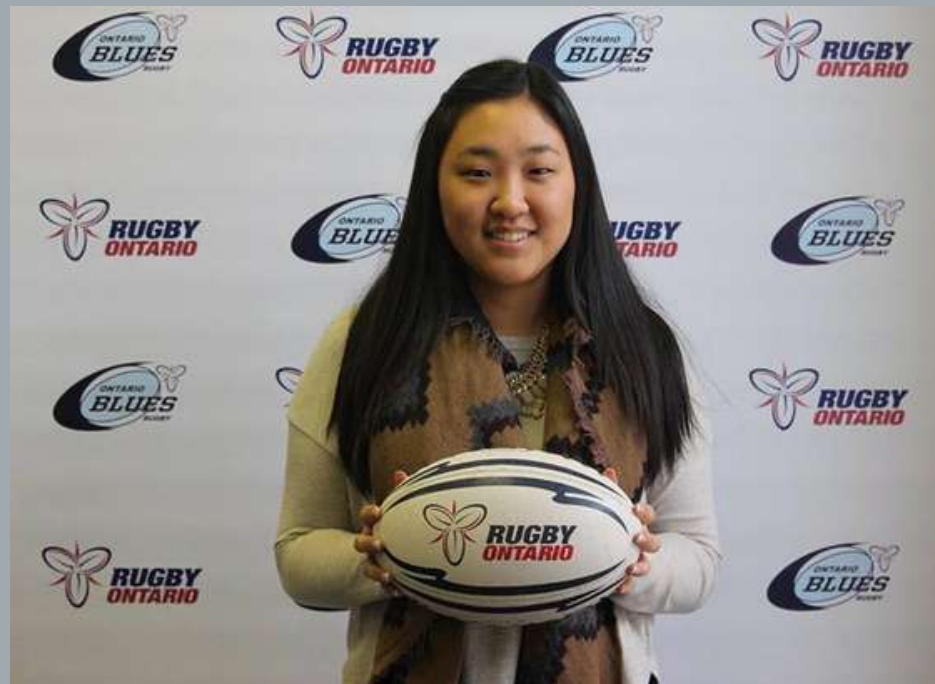
The province commenced using SportLoMo for the 2017 season. All rugby competitions are managed on the platform. Referee and match officials are assigned to each game. Match officials manage their games, record their availability, accept or reject game assignments and update game reports. Online referee assessments are also completed online.
Rugby Ontario members register and pay online for their club membership – individuals can register on their cell phone, tablet or desktop.

The Membership Registration and electronic Team Rosters are linked, this facilitates assigning discipline to individual player ID's and the tracking of serious injury including concussion to a player's individual record.

Similar to BC, Ontario will be able to view a detailed playing history of all players and Ontario will be able to view and manage key participation demographic information.

The Rugby Ontario website (developed by Sportlomo) is integrated into the Competition Management so it is automatically updated with live results, schedule changes and standings as results are returned by Ontario match officials through SMS Text and mobile app.

VIVIAN LEE, CLUB SERVICES COORDINATOR, RUGBY ONTARIO, CANADA

"The amount of autonomy in the Sportlomo system for our clubs is a huge benefit for our organization. It has been very beneficial to be able to give club's their own control over the set-up and management of their club registration pages."

The Sportlomo Platform is hosted in Europe. All data is hosted in Dublin and Germany in certified Amazon (AWS) Data Centres and complies with all data protection requirements.

SPORTLOMO SPONSOR 'RUGBY CANADA MATCH OFFICIAL OF THE YEAR AWARD'

RUGBY CANADA ANNOUNCE NEW TECHNOLOGY PARTNERSHIP TORONTO, JUNE 1, 2017

"SportLoMo will serve as Rugby Canada's official technology supplier for the National Rugby Registration system and Member Management Platform. SportLoMo is a leading global sports technology company, headquartered in Ireland.

Myles Spencer, Chief Operating Officer of Rugby Canada. "This strategic business partnership will offer Rugby Canada's community the benefit of a robust technology solution designed to streamline the administration of our evolving sport."

L. to R. Chairman Rugby Canada Tim Powers, Alan Hudson Match official of the Year and SportLoMo CEO Seamus Kyne

THE NATIONAL REGISTRATION SYSTEM

It is Rugby Canada's priority to provide a streamlined and seamless technology solution to address all registration, member management and sport administration needs, including league and competition management, within a single environment. Registered participation in rugby is growing each year, and the need for a robust technology solution that allows for proper administration and governance of the sport is increasing.

RUGBY CANADA'S CORE OBJECTIVES

- Allow Rugby participants to register with their Club, Region, Province and National Organization, in a single online transaction (One card payment).
- Allow for the online collection of monies to be distributed to all organizational levels as well as supporting a refund process should it need to take place (Split Payment Feature).
- Allow for robust and flexible financial and membership reporting at each organizational level updated in real time.
- Support both the French and English languages throughout the entirety of the platform.

- Allow several levels of permissions to isolate the various roles of governance found at each level of the organization.
- Allow each organization to actively communicate (email, HTML or personal messaging) to their members through the system.
- Allow for a member to register in multiple registration categories within the same registration year e.g. Player, Coach, and Referee and other roles as necessary.
- Allow for multiple years of previous membership data to be imported into a person's registration profile and be viewable by the associated organization(s).

Additional Sportlomo Features popular with Rugby Canada

In addition to the central requirements, a number of additional features of the SportLoMo platform are attractive to Rugby Canada.

- A single platform with the ability manage players, referees, officials, competitions, scheduling, rosters, public websites (automatically updated), events, discipline and injury tracking.
- Regional bodies can manage all competition data on the platform and link all player data to the individual registered player record.
- Reduce workload for assigning referees, game officials and umpires to games.

"The ability of SportLomo's system to adapt and configure to Rugby Canada's specific business intricacies has helped in the development of a world class sport administration platform".

Scott Asseltine Rugby Canada, Co-ordinator Operations & Member Relations

Over $10 Million Canadian Dollars will be processed this year by Rugby Canada on the SportLoMo platform

Rugby Canada run a Top-Notch Organization

Time commitment and goals have been met and critically within budget. It is recognised that much of this success is due to the team in Rugby Canada and its provinces, they run a top-notch organization and are excellent partners.

PROJECT DELIVERY AND TIMELINES

SportLoMo were approved as the official vendor in March 2017 with formal contracts signed in May. SportLoMo quickly set about defining the specific features required by Rugby Canada that were not in the core platform. Having originally planned an implementation date for the start of the 2018 season, because British Columbia season commenced in the fall of 2017, a request was made by Sportlomo to bring forward the start date to the end of July.

Contracts were signed in May and BC clubs commenced registration in August. All clubs were set up, trained and commenced taking member registration early August. (The first member registered on the 11th August). In August over $1M CAD in member registrations was processed on the platform.

In November 2017, all other provinces were invited to view the progress in British Columbia where all members were registered and all clubs recording their team rosters online. BC were also using the Referee Game Officials assigning module.

Additional features to cater for Player Upgrades, Discounts Codes which could be administered at each level of the organisation and transfer procedures between clubs in a province, and to clubs in other provinces, with differing approval procedures were also made available.

Detailed financial reports are used to support bank reconciliation, which greatly reduces workload for at provincial and national level in particular.

Clubs Training commenced for all other provinces in December 2017. SportLoMo continues to to add features to enhance the core platform.

MEMBERSHIP REGISTRATION LANDING PAGE

JOIN CANADIAN RUGBY

1.

Members select their Province from a Dropdown.

2.

Select your nearest club by inputting a Post Code or by clicking on a club pin on the map. A user can also click on a club from a dropdown list of clubs.

FEATURES IMPORTANT TO RUGBY CANADA

1.

ADD CUSTOM FIELDS TO A REGISTRATION FORM.

Clubs can add their own custom fields to a registration form. This allows clubs to add additional fields to collect data specific to their own membership. Governing Body / Provincal information are 'required' fields.

2.

DUAL MEMBERSHIP

Members can be an active member in more than one club. e.g. members can coach in one club but play with another.

3.

SEND EMAIL NOTIFICATIONS

Clubs, Leagues and NGB's can send email notifications to their membership database. All the filters are available. Choose to Filter by club | member type | age | status (active / inactive / lapsed / awaiting payment etc).

4.

UPGRADE A MEMBER

Members can upgrade their original purchase to a full season, or premium package (i.e. Temporary Athlete to Senior Athlete). The system will automatically calculate and charge the differential between the original fee paid and the new membership fee. No need to email administrator.

OFFER DISCOUNT CODES

5.

'Discount Codes' can be offered as a one off code, or can be used a specific number of times.
The discount can be a % of the membership fee or it can be a fixed amount. Discounts are tracked and recorded against the membership it was used to purchase and will be included in the reporting module.

ADMIN RECEIVE EMAIL NOTIFICATION WHEN NEW MEMBERS REGISTER AND TRANSFERS ARE REQUESTED

6.

Clubs, Leagues and National Governing bodies can be notified (at a time of their choosing) when a new member registers / transfer request. Admin can decide at what point in the process they wish to be notified.

"I enjoy how easy it is to create and edit competitions and organize officials for fixtures and the reporting system for team rosters is fantastic.

Joe Schissler, Manager Competitions, Events and Marketing, Rugby Ontario

LATEST FEATURES / EXISTING FEATURES EXPANDED

TRANSFERS AND MANUAL REFUNDS

Members can request transfers between clubs, a club can initiate a transfer. The system will calculate the discount based on whether the transfer is within or between provinces. Discount codes are also available on transfers.

Members can request a refund and this can be managed and approved or rejected through the SportLomo platform.

EVENTS MODULE EXPANDED

Club Registration Team Registration   Tournament Entry   Fund-Raising Events Ticketing Events   Qualification Events   Camps Club affiliation

The user can configure many elements of the event to control who can enter, how payments are calculated (with staged payment options if so wished), how events will be grouped on the public facing website(s), where events are sold – to General Public or restricted to affiliates and clubs etc. Apply discounts, attach multiple documents to an event

EXTENSIVE PLAYER ENTRY SYSTEM

Administrator can configure Competition Entry to restrict entry using a variety of criteria

- Restrict to "Only Registered" players or "Only members of the public"
- On entering a competition, accept automatic registration to become a member of the association.
- Customised form to collect additional details.
- Restrict event by Age / DOB / member type.
- Specify number of players on a team entry and number / type of team officials that can / should accompany a team.
- Allow team captain or team official to edit team details for a defined time period.
- Automatically send link to team members to complete additional information on membership forms.
- "Wait Lists" (waiting lists) automatically notification if a place comes free (enter and pay).
- Facilitates staged payments

RECENTLY RELEASED
Training and Course Management Module

- Set dates, times, venue, for training event, assign tutor, upload course content (public or restricted viewing).
- Coaching / training events can be made available to public or restricted to registered members.
- Attendance records recorded by Tutor.
- Award Certification for attendance / exams.
- Attach accreditation to attendee (expiration dates can be attached to accreditation).
- Email Notifications to members and admin informing them of lapsing accreditation.
- Restrictions on who can attend training events – e.g. Member must be qualified to level X before they can attend to Level Y event etc.
- Accept payments to attend events.

REALTIME REPORTING

Flexible, financial and membership reporting at each organisational level updated in real time. Generate reports/graphs by gender, age grade, competition level, region, participation etc. Helps to measure the effectiveness of resource deployment.

TOURNAMENT SANCTIONING
New June 2019

- Sanctioning of teams wishing to travel to a tournament.
- Sanctioning of administrators wishing to run a tournament.
- Submission of team lists, linked to member registration platform.
- Acceptance of payments.
- Attaching Taxes to payments where required.
- Different geographical states / regions can manage their tax rates independently.
- Ability to have different tax rates for different events.
- Attachment of documents to event to be included.
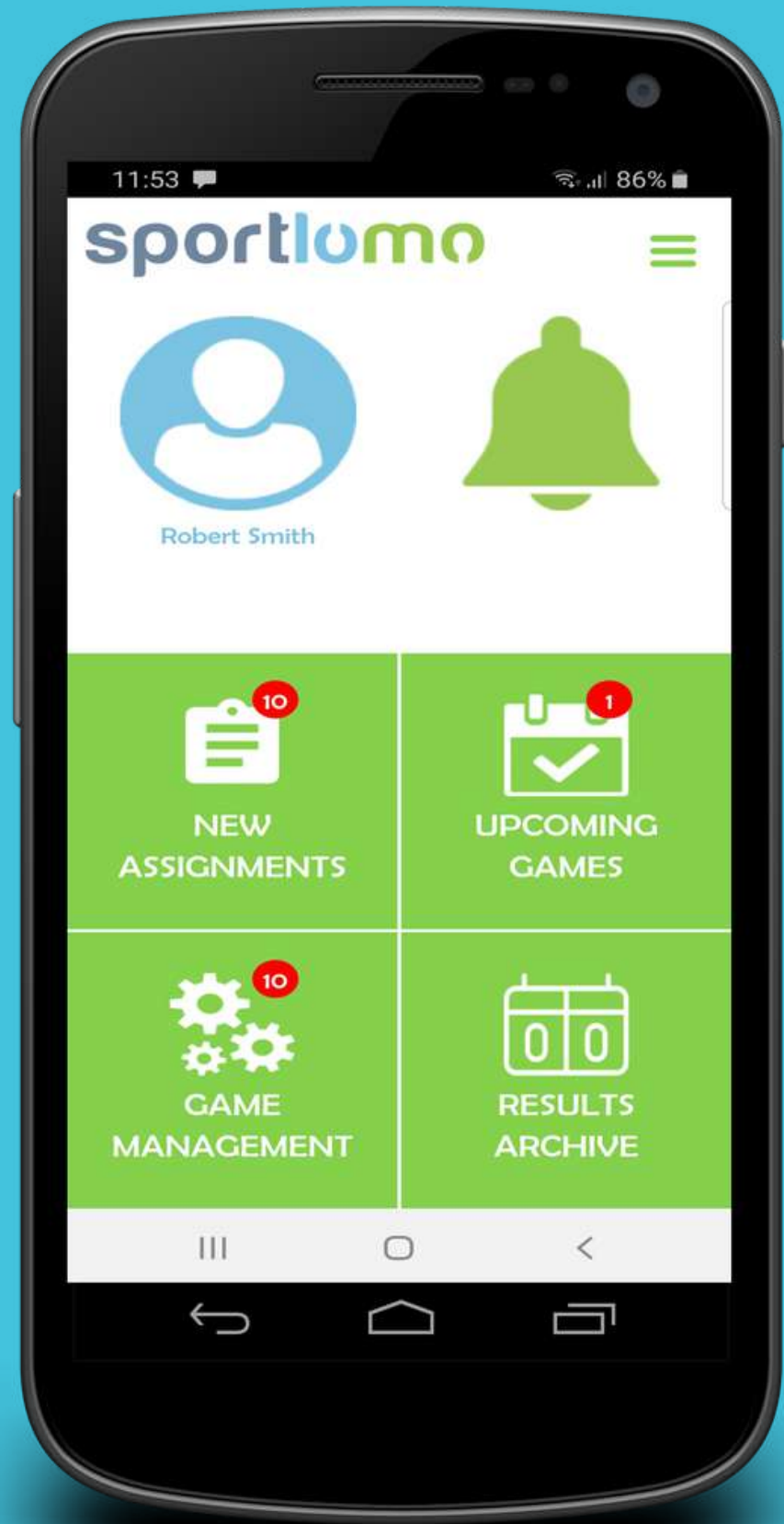
GAME AND REFEREE MANAGEMENT

In addition to Member Registration, British Columbia, Ontario, Quebec, Alberta, Nova Scotia and Sask have integrated the electronic game management with their Member Registration. This allows team rosters (teamsheets) to be created with 'paid up' members available for selection on the roster. A paper copy can also be printed.

Electronic Team Rosters are fully integrated, allowing rosters to be displayed online and tracked by admin thus greatly reducing the workload of tracking eligible players for competitions. Over time, it also gives detailed stats for each player. Club and NGB can track game & player stats by team, club, region etc. Provinces and NGB's find this very useful as they can see overall participation levels, geographic spread of games, fall offs in player numbers and gender and regional numbers. This data can be produced in graphs and bar charts or can be exported to excel.

Referee and Match Official assigning are managed on the platform. Allocate games, assign referees and match officials, check availability, notify officials of their games (automated by email and text), manage discipline and record expenses. Administer roles such as results officials, assessor, replacement referee, AR1, AR2, coach, stats official, team roster official, TMO, time official, car, commissioner etc.

Managing everything on the one platform saves duplication. Many Referee / Umpire Associations maintain standalone database of games and thus have to maintain two sets of data. Referee / Umpire associations manage their assignments on the SportLoMo platform, with independent login permissions, this is very popular with referees and assignors. It is also possible to populate websites automatically with this information.

"The link between Sportlomo's Membership and the League Management works well".
Louise Wheeler, Manager of Member Services, British Columbia Rugby,

COMPETITION MANAGEMENT

132 Ontario Rugby Competitions   2583 Games
51 British Columbia Competitions 1035 Games
28 Quebec Rugby Competitions   498 Games
59 Alberta Rugby Competitions   1327 Games

FEATURE SPOTLIGHT: Assigning Match Officials to Games

Administrators / Assignors can decide if they want match officials to indicate '**what days they are unavailable**' OR '**when they are available**' to officiate games.

Also Game Officials can quickly save '**repeating days of the week / times**' that they are available.
When assigning officials to games, officials are marked in red if they are not available on a day / at a given time.

MOBILE IS KING OF DEVICES

Sportlomo has been developing Sports Websites since 2000. The team has designed and developed a number of Canadian Rugby Provincial Websites. BC Rugby and Ontario Rugby were the first websites out of the block. More recently Quebec Rugby was launched.

New Brunswick - went Live 12/03/2019   Bow Valley - went Live 07/01/2019   Manitoba - went Live 05/03/2019

Website Analytics: Two Largest Provinces

Ontario Rugby Analytics
May 16 2018 - May 16 2019 (One Year)

Users 97,587

Page Views 666,456

Sessions 253,803

Device Acquisition

Mobile 55%

Desktop 38%

Tablet 7%

British Columbia Rugby Analytics
Jan 01 - May 16 2019 (4.5 months)

Users 54,461

Page Views 279,575

Sessions 120,446

Device Acquisition

Mobile 55%

Desktop 37%

Tablet 8%

New Modules added since implementation

Since the initial project implementation, SportLoMo have worked closely with Rugby Canada to develop a number of new modules, which are fully integrated in the platform and available to Rugby Canada.

Sanctioning Module, Learning Management, Event Management, Player Tracking / Contact Tracing (covid) and Health Attestations. And additional functionality to manage payments were all added to the platform and made available to Rugby Canada as part of our Partnership approach at no additional cost.

At present, SportLoMo are working with Rugby Canada to re-design the National Website.

SPORTLOMO ENGINEERING TEAM LEAD, NOREEN MCMANAMON PRESENTS AT RUGBY CANADA'S AGM MAY 2019

"SportLoMo has been incredible, from the software to the customer support. The software is user friendly and logical. The customer support is truly what sets sportlomo apart from the rest. They are prompt, efficient and incredibly willing to make even the craziest requests a reality."

JANICE COUGLE,
RUGBY NOVA SCOTIA CO-ORDINATOR

"Sportlomo's search function is excellent and the ability to self-calculate member upgrades has saved me hours of administrative work every day."

Emily Timlin, Coordinator Member Relations, Rugby Canada

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Rugby Canada SportLoMo User Case Study
brought to you by SportLoMo
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