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# RUGBY EUROPE 2022



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# RUGBY EUROPE APPOINT SPORTLOMO (2020)



Member countries commenced registering on SportLoMo from January 1st 2021

Rugby Europe is the governing body responsible for the promotion, development, administration and management of international competitions for the 48 member unions across Europe.

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# 36 Rugby Europe Members who will use the platform....

Andorra, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, Georgia, Germany, Hungary, Israel, Latvia, Lithuania, Luxembourg, Malta, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and Ukraine.



# ABOUT RUGBY EUROPE

Rugby Europe is the governing body responsible for Rugby Union across Europe.

The association organises over 80 international games and 20 rugby tournaments each year, among which Men's fifteen-a-side European Championships (Championship, Trophy, Conference 1 & 2, Development), U20 and U18 European Championships and all Europe Men and Women Sevens Nations Competitions, including World Cup and Olympics Qualifiers.

Rugby Europe is a Regional Association of World Rugby, it was created in 1934 under the name of FIRA "Fédération Internationale de Rugby Amateur".

In 2014 FIRA-AER became RUGBY EUROPE.





**36 Member Unions  
(countries) manage  
their players, teams &  
competition registration  
on SportLoMo. Rugby  
Europe also manage  
their pool of match  
officials on the platform.**

In 2022, Rugby Europe will use the SportLoMo platform to manage all of their competitions.

This will include their international competitions & Rugby Europe Club Championship for both Men and Women's games.

Adult and underage games will be managed on the platform,

They will also manage all 7's tournaments.

# Electronic Game Management Modules for 2022

- 1.** International teams players must go through a verification process to ensure they are eligible to play with their nominated country. This process which includes uploading documents to verify players will also be managed on the Sportlomo platform.
- 2.** Once identity checks are completed, player panels, which include photo ID will be used to create individual team sheets for each game.
- 3.** Games are observed by commissioners assigned by Rugby Europe. The commissioners use the online platform to complete their game report.
- 4.** Game statistics and game scores are also recorded electronically which gives Rugby Europe full visibility over all game stats which they post to their website and social media.

# Plans for 2022....

Rugby Europe will also use the referee management module to manage assignments to games, and track expenses for referees.

Commence using SportLoMo's Learning Management module to track accreditation and certification for officials.



“The digitalisation of our competitions management is a great step forward for Rugby Europe. The various functions on SportLoMo’s platform enable us to manage our competitions fluently, link live stats and real-time content creation to the benefits of our fans and our unions. This is a key-element for our development and professionalisation. “

Florent Marty, CEO of Rugby Europe.

# SUISSE RUGBY REGISTRATION PORTAL ON SPORTLOMO (MULTI-LINGUAL)





# SPORTLOMO CEO PRESENTS DIGITISING SPORT AT RUGBY EUROPE EVENT

National Rugby Centre, Marcoussis, Paris | 3rd December 2021

Seamus Kyne CEO presents on 'Best Practices on how to Digitize Sporting Activities' at a Rugby Europe Event in Paris. The two day event was attended by Rugby Europe Nations from up to 36 countries.

The event was run in the impressive French Rugby National Rugby Centre in Marcoussis, south of Paris.

Seamus Kyne CEO, SportLoMo presents on 'Best practices on how to digitise Sporting Activities'



# RUGBY EUROPE & SPORTLOMO MASKED UP AT RUGBY EVENT IN THE NATIONAL RUGBY CENTRE PARIS IN DECEMBER 2021

L to R. Eoin Carney SportLoMo Project Manager,  
Rugby Europe President Octavian Morariu, Rugby  
Europe CEO Florent Marty and Seamus Kyne CEO  
SportLoMo





SportLoMo's Rugby Europe Project Manager, Eoin Carney and Project Manager Calum Kyne were also in attendance. As you can see below the guys were happy to take a look around the National Centre (and take lots of pics!).

Eoin Carney & Calum Kyne, SportLoMo  
in front of the Golden Rooster at FFR



Eoin Carney with Six Nations Cup



# RUGBY EUROPE PARTNERS





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