



VOLLEYBALL BRITISH COLUMBIA

Phased Implementation of new Software system

Presented by SportLoMo



VOLLEYBALL BC

www.volleyballbc.org

Volleyball BC is a non-profit organization that actively encourages participation and fosters the development of volleyball in British Columbia, Canada. A provincial sport governing body, dedicated to making volleyball accessible to all British Columbians.

Volleyball BC offers programs for athletes of all ages ranging from grassroots to high performance, as well as coaches and officials. It proudly hosts provincial, national and international events to showcase the sport of volleyball.

The organization also provides recreational and competitive volleyball programs in British Columbia.

Offering indoor and outdoor volleyball clinics, leagues, tournaments, and high performance training.

Volleyball BC began using the Sportlomo platform in 2019.

Pillars of Volleyball BC

Facilities

To create partnerships that allow greater access within all major volleyball communities in the province.

Membership

To create a value added affiliation that services all participants and members.

Development

To offer services that develop Volleyball BC's athletes, coaches, clubs and referees across the entire province, encouraging growth and enjoyment of the sport.

Programs

Offer programs and services for adult, club, elementary and high school systems, Team BC etc.





Membership

To create a value added affiliation that services all participants and members of volleyball BC.

2016-2019 Strategic Plan

- Deliver an efficient membership registration system, and customer database to remove friction points for members and staff.
- Increase membership profile and communication strategy to grow membership.



Phase One

Social Programs

These programs are an important income generator for BC Volleyball. Members of the public, who may or may not be part of a volleyball club, are invited to take part in “Social” competitions. While these competitions may be viewed as social, they are also very competitive and attract a lot of interest from members of the public who return year on year to participate in these competitions.

Features added to facilitate Social Competitions

A number of features were added to the core SportLoMo platform at VBC request. Team Captains or Coaches are typically the people responsible for entering their team. Because of the level of interest in these competitions, teams who participated in previous years are given “Priority” over new applications. This required SportLoMo to create the option of “Priority” lists. The administrator can add emails (or import from an Excel file) to competitions. People added to this Priority Booking list are sent an automated email (with link) notifying them that they can book the event before it is made available for sale to the general public. The user clicks on the hyper-link, logs into their account, and enter their team. Expiration dates can be set on the priority list – they must act and book before the offer expires.

Players Accept their Place on a Team

Once the team representative enters their team, they can add the team members to their roster / team list. By adding the name and email of the team members to the team sheet, another automated email is sent to these team members inviting them to accept their place on the team. To accept the place on the team, the member must again log in and “Accept” the terms and conditions set by BC Volleyball. This electronic signature confirms that each team member has individually read and accepted the rules /terms of entering the competition.

Drag and Drop Teams

Once registered, the BC Volleyball administrator has full access to view entrants and they can also move teams between groups using a simple drag and drop interface to ensure teams are pitted against teams of similar standard. Over the years, the volleyball BC administrators have come to know many of the teams and work to ensure teams with similar standards are entered into groups that make the competitions enjoyable and competitive for all.

Wait Lists / Communicate with Competitors

The administrator can control how many teams can enter each competition, make allowances for wait lists, in the event that a team is unable to commit, they can quickly and easily invite a team from the wait list to take up the free space. They can also communicate directly with the people who have entered the competition – either contacting the Team captain / coach who entered the team or contacting the players directly if the need arises.

All of this functionality is also available to the clubs associated with Volleyball BC.

A photograph of volleyball players in action, with their hands raised and a ball in play, overlaid with a dark semi-transparent background. The text is centered over the image.

Over 75% of Volleyball participants register via their phone

All payments are accepted online, all of the above functionality is carried out on mobile responsive pages with over 75% of participants registering on their cell phone.



Phase Two

Clubs Register Players

In phase two, clubs were invited to register their players in the database, and the club administrator / team managers were then able to enter their teams into the various competitions for the season. Clubs can enter multiple teams into multiple competitions at the same time. An invoicing module allows clubs to be invoiced to pay for all of these entries at once (or they can be configured to require payment at the point of entry, as per the social sport model).

Again, features such as wait lists, the ability to add players to Teams / Rosters, Priority lists, ability to move teams between leagues are all available to the administrators.

Restrict Eligibility for Rosters

A number of other configurable (flexible) features allow Volleyball BC to stipulate what players are eligible to enter different rosters – they can be restricted by age, by gender, by membership category to mention but a few.

Phased Payments

Volleyball can offer 'staged' / recurring payments. The organisation sets the amounts and dates. Recurring payments can be taken for events and membership.

Add Coaches and Officials to Team Rosters

Coaches and Team officials can be added and these roles can also be restricted to specific members in the club – for example, you may require coaches to be registered as coaches and have appropriate certification to work with underage children. Team rosters can therefore be restricted to only have registered coaches working as mentors to a team.

Split Payments

Volleyball BC can also collect their fees as part of the one single payment (one transaction on a member's credit card). Using the Sportlomo Split Pay model, BC Volleyball fees will be deposited to their account and club fees will be deposited directly to the club account (automatically split at source).

Detailed Reporting

Reporting will allow each organisation to reconcile their bank accounts independently of each other. This model is again focused on reducing work for club administrators giving each club the ability to customise the online forms used to collect player information and customise their fees for each member category.

A number of features such as the ability to offer discount codes, cater for family memberships, the ability to register in more than one category (e.g. a player and a coach) in a club gives a lot of flexibility to club administrators.

Lifting Covid-19 Restrictions



The next phase, which is ready to be offered to clubs on return from the current break in play due to Covid 19, allows clubs to let players register directly online to the club. Clubs can opt to collect fees if they wish to, and funds will be deposited directly to the club account.

Volleyball BC have the ability to contact lapsed members directly from the platform by email. They can also contact people who have entered specific events directly from the platform once they plan the return to play after Covid-19 restrictions are lifted.

Other features will be enabled for clubs over the course of the season.



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What is up next?

Learning Management & Certification

This module, already in use by other SportLoMo customers, will allow clubs and BC Volleyball to track coach certification, background checks and safeguarding checks, alert people to renew their certification in advance of important expiration dates and provide electronic ID cards which members can download to their mobile phones.

Full Transparent Membership History

Members will have a full history of their membership in their SportLoMo online account and will be able to print invoices and receipts without having to contact club administrators.

Resuming Play

We look forward to Volleyball BC returning to play, and facilitating club and PSO administrators to spend more time playing, coaching and developing their games, and less time managing paperwork and information.



Harry Jerome Sports Center



Sports facility, 53,000 square foot
Located in Burnaby, B.C.
Completed in 1997

4 indoor volleyball courts
Velodrome - 200m of wooden track covered by a dome
Multi-purpose gym space
Meeting room & dressing rooms

7564 Barnet Highway, Burnaby, BC, Canada
Tel (604) 291-2007 x230 www.volleyballbc.ca/HJSC/

The Harry Jerome Sports Center (HJSC) is 20 mins from Downtown Vancouver. It hosts thousands of visitors each week. It is the primary programming location for many volleyball & other sporting events as well as the home of the Volleyball BC offices.

The facility has recently completed \$1,000,000 of capital upgrades. It also features the only indoor velodrome in Canada. The HJSC can be rented by the court/hour or as a facility.



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